

# SWEETLEE'S

≡ Ice Cream ≡

## Fundraising with Sweetlee's

Help your organization  
while also helping a small  
local business

Small businesses like Sweetlee's are where memories are made. Growing up, there was always that local mom and pop restaurant everyone enjoyed going to. However, many of these places have gone out of business. Small businesses need community support.

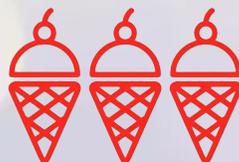


### Our values and beliefs

We offer the freshest and best quality ice cream we can make. We support other small businesses by sourcing as many of our ingredients from local farms and vendors. We strive to provide great customer service, and give back to our community.

### How we give back

We want to help our community by working together with local fundraisers. We give back a portion of our proceeds to the organizations that help us gain new customers. We have already done some very successful fundraising events with local schools, sports clubs, and private organizations.



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### Why do we offer fundraising opportunities

We are proud of our delicious ice cream and would like as many people as possible to give it a try. We want to increase our customer base and help the community at the same time.

### Where

All fundraisers are held at our regular spot at 2411 Harrison Ave NW, Olympia 98502

### How does it work

- **Together we schedule the event date** - Together we will pick a day and time during Sweetlee's normal operating hours.
- **You advertise the event** - We ask you to use social media, newsletters, flyers, posters, word of mouth, etc. to advertise the event. We can provide you with our logo and pictures of our ice cream or the truck. If you want, we can even supply you a digital flyer you can use. We do need to approve anything using our logo before it goes live!
- **Customers mention your organization** - When placing an order during the event, customers need to mention your organization
- **We give back** - We will give back 25% of the sales generated from the referrals. We will write you a check for your share of the proceeds within a week after the event.

This is one of the easiest fundraisers out there. We appreciate your help spreading the word about our premium homemade ice cream. We hope to create a new place to make memories for years to come.

*We reserve the right to decline any fundraiser request.*

Thank you,  
Sweetlee's Ice Cream

sweetleesicecream.com  
contact@sweetleesicecream.com

